



FICYCLE

FINANCIAL LIFE CYCLE EDUCATION CORP
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Financial Careers Advisory Council Corporate Sponsorship

The Financial Careers Advisory Council exists to bring together professionals who can demonstrate to FiCycle students the interaction between math skills and financial education as well as to facilitate discussions about pathways to careers that require those skills. FiCycle is a nonprofit organization whose free digital financial education resources serve more than 20,000 middle and high school students per year across the United States and overseas.

Launched in fall of 2025, the FCAC has already gained membership from professionals across accounting, finance, and technology. In its first year, FCAC members have delivered Career Chats to students across the country, increasing awareness to an array of meaningful careers paths that answer the age-old student question: “When will I use this?” The purpose of the FCAC is to provide opportunities and materials for students to learn about career paths that utilize math and finance through the Career Chat Program and to serve as ambassadors of FiCycle to help make the case for strengthening financial education through robust financial mathematics. Making math relevant!

What is expected from Corporate Sponsors?

- Sponsors make a three year membership commitment, contributing or raising \$25,000 per year during their membership
- Sponsors designate up to five individual members for participation in FCAC meetings (4x per year).
- Members participate, or recruit colleagues to participate, in a Career Chat, fully supported by FiCycle to coordinate and prepare (minimum of one per year per member).
- Members identify opportunities for their firm to provide FiCycle students access to the finance industry profession (e.g., office visits, events, educational materials, etc.).
- Members act as an ambassador of FiCycle and a point of contact for their firms.
- Members collaborate with other council members to enhance the Career Chat Program and improve FiCycle materials.
- Members support FiCycle’s annual fundraising efforts and promote fundraising events within their firms.

FiCycle continues to sit at the forefront of financial education research and best practices in math education. By being a Corporate Sponsor you will be:

- Featured across social media, digital platforms and other FiCycle material
- Inclusion in newsletters distributed to educators and industry leaders
- Acknowledgment in school and district communications
- Recognition at events, workshops, and fundraisers
- Empowering the next generation with the skills to make better financial decisions
- Empowering the next generation with opportunities to learn about and pursue careers in finance

To get involved with FiCycle’s FCAC, please contact our Program Director, Naiomi Abiola, at naiomi@ficycle.org